



W. Vanscheidt



J. Baetge

Increased importance of post-treatment

An Interview by W. Vanscheidt, Freiburg, and J. Baetge, Nuremberg

So far, the post-treatment of dermatological therapies received little attention. Nowadays patients wish for comprehensive service. That service doesn't stop immediately after the surgery, it rather ends when the induced swellings and the facial redness are gone. We interviewed Prof. Dr. Wolfgang Vanscheidt (Dermatology Freiburg) and Dr. Jens Baetge (Clinic for Aesthetic and Plastic Surgery, Nuremberg). Both work intensely on new and promising approaches for the post-treatment of dermatological surgeries. In the last months, they gained valuable experiences on this matter.

Aesthetic dermatology:

Prof. Dr. Vanscheidt, Dr. Baetge, would you agree that most recently the adequate post-treatment of dermatological surgeries have become increasingly important?

Dr. Baetge:

Yes, that's absolutely right. Today we have even more possibilities to offer a valuable and effective after-treatment. Only a few years ago the product range was rather simple and failed to comply with our qualitative requirements. By now, the accurate aftercare has become very important for patients. The role of people's individual appearance becomes more and more relevant and is highly influenced throughout the different media. People strive to achieve a flawless appearance. By now patients also demand a fast recovery to take part in social life again as soon as possible without having any negative consequences after the treatment.

Prof. Vanscheidt:

For patients, it is really a major issue to be able to participate quickly in social life again instead of hiding oneself due to facial redness and swellings. They want to have an extensive service and are willing to pay for this service, too. In many cases the patient actually stops the therapy if a treatment session causes great pain afterwards. In response to the suffering, the patient sometimes consults another physician. That is why an efficient and comfortable post-treatment of high quality is

vitaly important for patient-relationship and patient satisfaction.

Aesthetic dermatology:

Obviously, both of you basically search for new and successful solutions for post-treatment in general. Do you have any recommendations for me at this point?

Prof. Vanscheidt:

Yes, I always look for new solutions! Based on my experience with dermatological surgeries I recommend the highly effective and well-priced epi nouvelle+ naturelle for successful post-treatment. epi nouvelle+ naturelle supports the fast regeneration of the skin and has no side effects. We integrated epi nouvelle+ naturelle already into our daily work routine.

Dr. Baetge:

In Nuremberg, we try to recognize new successful solutions at an early stage to offer them to our patients. They do not only care about the treatment exclusively but rather about a comprehensive service of top quality and a first-class support.

Aesthetic dermatology:

Prof. Dr. Vanscheidt, you already brought up epi nouvelle+ naturelle. What makes this product stand out?

Prof. Vanscheidt:

After dermatological treatments, the affected skin is often irritated and swollen. The patient suffers from the physical pain and the mental stress. I advise my patients to soothe the treated skin by cooling and moistening it with water. Because of its extremely high water content of approximately 95 % epi nouvelle+ has excellent cooling attributes at a constant level for a really long time. In Addition, the product is produced in Germany under the terms of high quality standards. For these reasons, I think that epi nouvelle+ naturelle is the best choice for post-treatment. A product with those characteristics, which soothes the skin in such an accurate and effective way, did not exist previously. Up to now, it was therefore not possible to reduce tension and redness as quickly as it is now with epi nouvelle+ naturelle.

Dr. Baetge:

Naturally we tested epi nouvelle+ naturelle too, and we were astonished by the effective treatment concept. The fact that we are now able to treat the face permanently with water is quite new. A solution like this did not exist before. The results we acquired were all over positive: epi nouvelle+ naturelle greatly supports and accelerates regeneration. The product highly differentiates through its high standards.

It is very important for us that epi nouvelle+ naturelle is free from gelatin and other undesirable ingredients and that it is produced in Germany. Besides, it is an absolutely plant-based product. epi nouvelle+ naturelle is low-priced but extremely effective. Of course, we also tried pads from Asia. But the difference that makes epi nouvelle+ naturelle unique lies in the patented production method. In my point of view, the technological edge of epi nouvelle+ naturelle is nearly unrivaled. By its significantly higher moisture content the products cool longer and more extensively. Moreover, we are even able to add specific active substances to the pad. The purity of epi nouvelle+ naturelle is a crucial factor to me.

Aesthetic dermatology:

How do your patients react to the new product?

Prof. Vanscheidt:

Most of my patients had a feeling of curiosity mixed with skepticism before they tried epi nouvelle+ naturelle. This makes sense if you consider the fact that epi nouvelle+ naturelle is still only little spread over Germany. However, after the first treatment they were totally convinced by epi nouvelle+ naturelle. Now, my patients ask specifically for the product.

Dr. Baetge:

The feedback is very positive. Most patients reacted negatively to the Asian pads consisting of gelatin. It is great to see that epi nouvelle+ naturelle is very well received by our patients. This product offers a highly convincing effect.

Aesthetic dermatology:

Prof. Dr. Vanscheidt, Dr. Baetge, thank you very much for the interview.

This interview was conducted by S. Steffens.



Ch. Stiebritz

Progress report

At this point, we would like to give a patient the chance to speak about this product recommended by experts. Therefore, Christa Stiebritz reports to us about her experiences with epi nouvelle+ naturelle.

Aesthetic dermatology:

Mrs. Stiebritz, how did you get to know about epi nouvelle+ naturelle?

Mrs. Stiebritz:

I read about JeNaCell in a newspaper where they promoted their brand epi nouvelle+. I didn't know about the company or the product. At first, my skepticism was high, however, my curiosity was even higher. I contacted JeNaCell and immediately received all necessary information and free samples.

Aesthetic dermatology:

How did you use the product?

Mrs. Stiebritz:

I had a mole that I wished to be removed by laser treatment. When I went to the doctor for the laser treatment I took along epi nouvelle+ naturelle for aftercare. My doctor did not even know about it. I applied epi nouvelle+ naturelle to the treated skin directly after the laser treatment. It was quite easy. I realized immediately that my skin was pleasantly soothed and cooled. I felt very comfortable with this soothing mask because my skin was noticeably restored already after the first application. Moreover, the feeling of tension and the redness of my face disappeared. I felt pretty comfortable. Within the next three days I applied epi nouvelle+ naturelle once a day for two hours. I wore the pads while watching television or sitting in front of the computer. I was able to move all the time. That was easy and very pleasant. In a short time, my skin regenerated and relaxed.

Aesthetic dermatology:

What is your conclusion?

Mrs. Stiebritz:

I highly recommend epi nouvelle+ naturelle to everyone. Since my first application I am totally convinced. The products of epi nouvelle+ naturelle have a very high quality and are not comparable to others. Since I learned about epi nouvelle+ naturelle from the newspaper I am a loyal customer and very happy about my initial curiosity.

Aesthetic dermatology:

Mrs. Stiebritz, thank you very much for sharing your experience with us!

This interview was conducted by S. Steffens.